



## Ultimate Baker Platinum Member Signup

Welcome to the Ultimate Baker Platinum Seller program.

Under this program we are delighted to provide you a range of products and services aimed at supporting the growth and development of your retail baking supply store. As a manufacturer of our own brands (Ultimate Baker) and distributor of many others, we pride ourselves in our range, quality, and ability to order in volumes to lower the cost for all our platinum members over time.

Access to our Platinum program is FREE per year and gives you access to:

- Wholesale prices on all UltimateBaker.com products
- Fulfillment services under your store name direct to your customers
- First access to new Ultimate Baker launched products
- Promotion as an Ultimate Baker Platinum Seller on your website

Once your signed up you can expand your service through the addition of these paid services:

- A Big Commerce webstore preloaded with Baking products and ingredients
- Periodic marketing of your website on Ultimate Baker Facebook page (120k followers)
- Facebook content management program

Under the webstore offer approx. 5000 products are preloaded onto a new webstore made available for your own use and management. Setup fee includes loading of all products, categories, and marketing banners and initial store configuration. Cost excludes any fees associated with design of a new logo, banners, SSL, premium templates, or ongoing site management. All webstores are built using the Big Commerce platform and Big Commerce will charge monthly fees for store hosting. All setup fees are non-refundable.

Please note that the Platinum program is designed for self-owned webstore owners and retail store merchants. The program is not designed for listing products on third-party websites such as Amazon and Ebay. MAP prices do apply to protect all Platinum members.

### **Please Select the additional paid services you wish to join**

**Baking Webstore** \_\_\_\_\_ (**\$495 site setup fee \***)

*\*Setup fee excludes ongoing management of the site. Owner is responsible for placing all orders received on the site and for all inventory and price management.*

**Facebook Content** \_\_\_\_\_ (**\$195 / mth \***)

*\*Cost includes the addition of content to your Facebook page 4-5 days per week. Access to your Facebook page will be required.*

**Facebook Marketing** \_\_\_\_\_ (**\$45 per add or 5 adds for \$195\***)

*\*Ultimate Baker has over 120,000 fans on its Facebook page. Place an add on our page and hit all our dedicated baking followers as often as you wish. You draft the add and link directly back to your website.*

**Customer Details:**

Please enter your details below to establish your Platinum Membership and services as requested above.

Legal Business Name \_\_\_\_\_ (dba) \_\_\_\_\_

Domain Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Email \_\_\_\_\_ (will be your webstore admin panel username)

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Reseller Certificate #: \_\_\_\_\_ (please fax/email copy)

**Payment Details:**

Please confirm your payment details for all services requested as well as Webstore setup costs and for all product orders you place via this service.

I authorize Ultimate Baker to charge my credit card for any and all setup fees as well as any ongoing recurring monthly fees and I acknowledge that these fees are not-refundable. Failure to pay monthly fees could result in program suspension and website closure.

Please bill my (circle 1)    Visa / MasterCard / Amex / Discover

Credit Card Number \_\_\_\_\_ Expiry \_\_\_\_\_ Security \_\_\_\_\_

Name on Card \_\_\_\_\_ ZIP \_\_\_\_\_

**Authorization:**

Party named here under requests Ultimate Baker establish a Platinum Membership on their behalf. Party named understands and accepts that Ultimate Baker is only willing to provide the services listed herein to you upon the condition that you accept all of the terms and conditions as stated on the Ultimate Baker Terms & Conditions Agreement found at [Ultimatebaker.com](http://Ultimatebaker.com). Your use of any Ultimate Baker service is your complete acceptance of these terms.

\_\_\_\_\_  
Name & Title (Please Print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please return agreement via email to [suecutler@ultimatebaker.com](mailto:suecutler@ultimatebaker.com) or fax to 1 (425) 369-0201.